

One Stop Cancer Shop  
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Omaha, NE 68111  
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Phone is 402.281.3413

March 27, 2025

Dear

We bring you greetings from our churches and community service organization which are working with the “One Stop Cancer Shop” to create a program called Live It Up.

“One Stop Cancer Shop” is a partnership between 7 organizations in east Omaha, the UNMC College of Nursing and Nebraska Medicine. The goals of One Stop are to bring cancer screenings into the community and to address medical mistrust by educating healthcare students. One Stop held two clinics in the fall 2024 screening 138 people for breast, lung, prostate and colorectal cancer. The clinic provided resources and assessments that detect cancer for individuals at little or no cost to participants and trained 78 nursing students. Detection and awareness are the first steps to cancer diagnoses, treatment and cure.

The collaboration of these three entities is creating a new program called “Live It Up.” The goals of “Live It Up” are to .....

- Increase awareness of cancer prevention and early detection
- Create trusting relationships between Health care students and community members
  - Assist participants to implement health activities which will prevent cancer
  - Promote attendance at One Stop Cancer Shop events on Sept 27 and Nov 1, 2025.

We are extending invitations to churches and social organizations in North and South Omaha. The churches and organizations that accept this invitation will partner with **Live It Up** to accomplish the identified goals. Your role in accomplishing **Live It Up**'s goals is paramount. Churches in the community have a voice to reach multiple people on multiple occasions. If you are interested in this opportunity, the expectations and requirements are listed below.

Here are some examples of how you could be part of Live It UP. Greater New Hope Baptist and Zion Baptist are holding a cancer awareness event on a Sunday after services where we will talk about specific cancer facts pertinent to African Americans. The Eagle Heights Community Center will hold a lunch and learn for Native Americans about cancer facts. Both events will promote the One Stop Cancer Shop events where there will be free

screenings for lung, breast, colorectal and prostate cancer, education about prevention and assistance with signing up for Medicaid or other insurance,

Please contact Cyrenthia Rollins at [Cynn861@gmail.com](mailto:Cynn861@gmail.com), or Melanie McCroy at [melanieannmccroy@gmail.com](mailto:melanieannmccroy@gmail.com) or June Bear Noonan [jbear-noonan@nuihc.com](mailto:jbear-noonan@nuihc.com) to discuss details and/or questions about our potential partnership.

Thank you in advance for your consideration.

Sincerely,

*Cyrenthia Rollins*

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*Mel McCroy*

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*June Bear-Noonan*

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## Requirements for One Stop Cancer Shop—Live it Up

1. Designate a contact person
2. Commit to 1 to 2 announcements in your organization about One Stop Cancer Shop where cancer facts are provided
3. Hold a Health Promotion events in your organization. These may be on any topic, but a portion of the event promotes One Stop Cancer Shop. (See Attached Sheet)
4. 6 to 8 weeks before the Fall One Stop Cancer Shop, hold sign up Events in your organization to encourage attendance at One Stop Cancer Shop
5. Set a goal for attendance from your church or organization - 2 to 5 people
6. Attend contact person meetings in May and August

If you are accepted to the program, you are eligible for \$1000 to offset costs of goal directed activities. (Please note we currently have a promise for funding but the recent budget announcements from the administration may change that.)

The One Stop Cancer Shop partners are Mt Calvary Community Church, Church of the Living God-Temple 33, Christ Love Unity Church, North Omaha Area Health, My Sister's Keeper, North Omaha Chapter AARP and Nebraska Urban Indian Health Coalition,

To accept your invitation to ***Live It Up***, please email both Sr. McCoy and Sr. Rollins, with the following....

1. In the subject line put: ***Live It Up, and your church's name***
2. In the email put:
  - A. Church's name
  - B. Captain's name
  - C. Phone number(s)
3. Please let us know your decision on or before April 15, 2025

**When you hold an announcement or a screening event, we would ask that you let us know by filling out the report form which can be accessed by this QR code.**

## Guidance on Health Promotion Activities

The Live It Up program has 2 components-Promotion of Cancer Awareness and the One Stop Cancer Shop event.

### **Promotion**

Using your church's existing health promotion program, you promote cancer awareness and screening by:

1. During a normal time during services discussing cancer, how it affects your church and promoting the One Stop Cancer Shop.
2. Putting up posters about One Stop Cancer Shop
3. Placing announcements about the One Stop Cancer Shop in your congregation's social media page which promotes cancer awareness and highlights the One Stop Cancer Shop
4. Handing out literature about cancer awareness and the One Stop Cancer Shop

### **One Stop Cancer Shop Event**

We would like you to host a One Stop Cancer Shop awareness event in the summer or early fall of 2025. This event could be

1. A presentation on cancer at an after-service meal by a member of your congregation or a speaker from Nebraska Medicine'
2. At the end of the event, you would hand out material from the One Stop Cancer Shop that promoted the event.
3. People could fill out an enrollment form at these events either by paper or online.
4. We would ask that the Congregation Captain continue sign-ups during Sept and Oct.